



Raleigh Swimming Association

www.swimrsa.org

Dear Business Professional:

Raleigh Swimming Association is a 501(c) (3) non-profit organization affiliated with USA Swimming, promoting the physical and mental well being of boys and girls through competitive year-round swimming. RSA is celebrating its 48th year of service to our community. Currently, RSA consists of over 300 swimmers ranging in age from four to eighteen. **RSA is proud to be one of 24 swim clubs in the United States earning the distinguished Gold Medal Club designation from USA Swimming's Club Excellence Program.** RSA presently has many talented swimmers competing at the regional and national levels. In 2004 RSA swept both the Men's and Women's competition at the 2004 National Club Swimming Association Junior National Championship. The RSA Men's team repeated as champs in 2005. In addition, in 2007-2008 RSA has seven qualified athletes who competed in the Olympic trials with 15 different cuts between them! RSA is also proud of our first Paralympian who is representing the USA at the 2008 Paralympics in China this fall. As a result of his efforts, on behalf of RSA and the swimming community, RSA's Head Coach, Kit Raulerson was chosen by his peers as North Carolina Swimming Senior Coach of the year 2008!

This year, RSA is hosting seven major swim meets with over 3,000 area swimmers in attendance. All swimmers and their families rely on preprinted programs for information on when they will compete throughout the meet. These programs represent an outstanding opportunity for you to present your company and services to a select audience. By advertising in our "heat sheets", you can support the athletes of our community and bring greater visibility to your business.

Please fill out the attached form to reserve your ad space in one or all of our seven meet programs. If you would like additional information on our organization or other ways to sponsor young swimmers please contact Loretta Powell, RSA's office manager at 919-859-4881.

Sincerely,

Raleigh Swimming Association

4904 Waters Edge Dr • Suite #155 • Raleigh, NC 27606 • Office Phone: 919-859-4881 • www.swimrsa.org

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KIT RAULERSON
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DAN OHM
Coach
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JASON FOSTER
Head Age Group Coach
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RSA SWIM MEET ADVERTISING

Please circle your selections: Ad type, meet name. (Prices are per AD, per meet):

	<u>Single Meet</u> 2,500	<u>Multiple Meet Price</u> (Per Meet Price)
MEET SPONSOR		
<i>"Company Name" Invitational</i>		
(On front cover and ribbons)		
Inside Front Cover	\$400	-
Outside Back Cover	\$500	-
Inside Back Cover	\$300	-
Full Page	\$250	\$200
Half Page	\$150	\$125
Quarter Page	\$100	\$80
Business Card	\$50	\$40

<u>Meet</u>	<u>Location</u>	<u>Date</u>	<u>Ad Deadline</u>
RSA Sept. Shootout	TAC	Sept. 27, 2008	Sept. 13, 2008
RSA Kick Off Meet	TAC	Oct. 24-26, 2008	Oct. 10, 2008
RSA Meet	TAC	Nov. 14-16, 2008	Nov. 1, 2008
RSA Reindeer Meet	TAC	Dec. 5-7, 2008	Nov. 22, 2008
RSA January Jubilee	TAC	Jan. 16-18, 2009	Jan. 2, 2009
RSA Good Stuff Meet	TAC	May 2009-TBA	TBA
RSA Summer Sizzle	TAC	June 2009-TBA	TBA

If there are any questions, please call the RSA at 859-4881, Loretta Powell, RSA Office Manager

Return CAMERA READY COPY (sized and ready to print)
with payment to your RSA representative or mail to:

RSA, 4904 Waters Edge Dr.
Suite #155
Raleigh, NC 27606

Please make checks payable to RSA

RSA Representative: _____

Advertiser: _____

Address: _____

Signature: _____ Date: _____

THANK YOU FOR SUPPORTING RALEIGH SWIMMING ASSOCIATION!!

AD Information Sheet

<u>AD Sizes:</u>		<u>Height x Width</u>
Front Cover	(Color Stock)	7.00 x 7.75
Inside Front Cover	(Color Stock)	10.25 x 7.50
Outside Back Cover	(Color Stock)	10.25 x 7.75
Inside Back Cover	(Color Stock)	10.25 x 7.50
Full Page	(Black on White)	10.25 x 7.50
Half Page	“	5.00 x 7.50
Quarter Page	“	5.00 x 3.75 or 2.5 x 7.50
Business Card	“	2.00 X 3.50

We offer the following services at no charge:

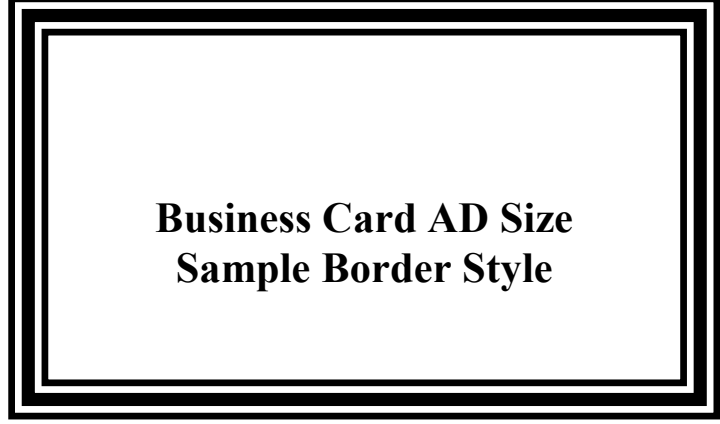
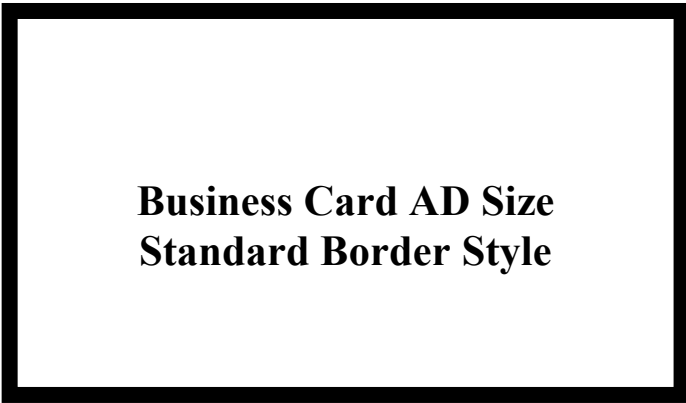
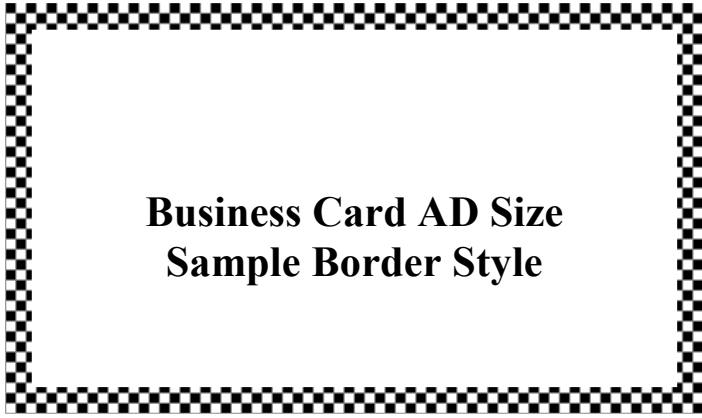
- Ad development services for half, full page and front/back cover ads.
- Email ad artwork to: vdzz@aol.com
- If you have questions email: board@swimrsa.org
- Drop off of ad artwork to: RSA
4904 Waters Edge Dr.
Suite #155
Raleigh, NC 27606

Business Card AD Size
2.0 x 3.5

Quarter Page AD Size
5.0 x 3.75

Quarter Page AD Size
2.5 x 7.5

Half Page AD Size
5.0 x 7.5





RALEIGH SWIMMING ASSOCIATION

2009 January Jubilee Meet

January 16-18, 2009

Sponsored By

(Example of Front Cover AD Sheet)